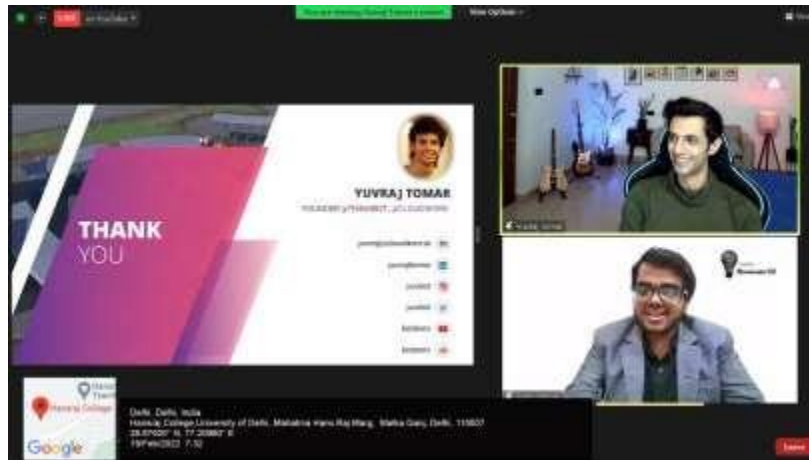


## GO TO PITCH PRESENTS ILLUMINATE '22 REPORT

YOUTUBE LINK - <https://www.youtube.com/watch?v=W9InsFsnKhc>

GoToPitch presents Illuminate '22 had a line-up of diverse speakers like Mr. Harish Khatri, founder of India Assist, Mr. Shubham Maheshwari, founder and CEO at Being Chef, Mr Rathin Shah, co-founder & CEO Spenny and Yuvraj Tomar, founder and CEO of Cloudworx and Thingbot. Their sessions shed light upon having an entrepreneurial outlook in life, building networks and navigating through tough times to achieve success.



Mr. Yuvraj Tomar

Papon, through his relaxed conversation with Mr. Kaushik Deka, Senior Associate Editor at India Today, shared how he stumbled upon music as a viable career option and encouraged students to have patience while they figure things out in life.



Papon in conversation with Mr. Deka

An inspiration to many UPSC aspirants, Dr. Vikas Divyakirti, founder of Drishti IAS engaged in an interactive Q&A session where he acquainted the audience with his journey to IAS and clarified the worries of many aspirants. He explained the significance of an entrepreneurial mindset amongst the students aspiring for IAS.



Interactive session with Mr. Divyakirti

Go to Pitch presents Illuminate '22 concluded with a panel discussion, on the topic 'Hard Times: A Catalyst for Innovation.'" The panellists included Mr. Vinayak Nath, a serial entrepreneur and angel investor, Ms. Lipi Panchmia, an analyst at 100x VC and Mr. Shashank Tyagi, founder of GoToPitch.

The discussion focused on investor mentality during uncertain times such as the recent COVID-19 Pandemic, various trends within the Indian start-up ecosystem, and the various factors causing market contraction and expansion during such times.



### Panel Discussion

L-R: Ms. Lipi Panchmia, Mr. Shashank Tyagi and Mr. Vinayak Nath

More than a mere seminar or speaker session, the event served as an illuminating and engaging opportunity whereby aspirants could connect with the experts and learn from the finest. The event successfully achieved the goal of bringing together bright minds to give talks on diverse aspects, fostering learning and sparking conversations that matter.